



AI in creative work

Moment Theatre Collective

Effective August 2026

AI tools are now part of most software, and we are not going to police how anyone works in private. We are asking one thing: please do not use generative AI to make the creative work you do with us.

1. What we ask you not to use it for

Anything presented as artistic work:

- Scripts — premise, structure, dialogue, rewrites
- Direction and design concepts
- Posters, programme art, illustration, production photography
- Music, sound design, synthesised voice or performance

If someone else works on your piece — a designer, a composer, a photographer — please pass this on to them. Their work reaches us as part of yours, and it is yours to vouch for. We can't take that on for people who aren't part of the festival.

2. Why

- We choose your work because of you. A generated script is not that.
- A programme credits people. There is no line in it for a model.
- We cannot clear rights on a generated image, or defend a script carrying someone else's sentences.

3. What is fine

Any tool you use for accessibility or disability reasons is fine. You do not need to disclose it, explain it, or ask us first.

4. Telling us

If AI has touched creative work, please tell us. Failure to disclose will result in the piece being removed.

We do not use AI detectors: they are unreliable, and they misjudge people writing in a second language. This runs on trust.

5. If we find out after

If we find out after the fact, we will remove the work or replace it, and it may jeopardise your place in the festival.

We will do our best not to announce it publicly, but we reserve the right to do so.

6. Likeness and voice

We will not put your likeness, voice or performance into a generative tool, and we will not generate images of you.

7. Review

We will review this before each season. If you have any questions or concerns about this policy, please reach out to us at info@momenttheatre.ca.